



Partners in Activations Promotions and entertainment

- Chocs Pro Sound
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Why a Gig Rig?

In the current economic climate, the Gig Rig is financially feasible, saving costs of, stage hire, sound hire, lighting, special effects, set up crew, security and management.

Allowing you to focus on the event and or activation, the artist or musician line up, allowing affordable ticket access to your market which would then result in sell out performances and increased profits.

The Rig can be fully functional within 25 minutes after arrival, no lengthy set up procedures.



We offer clients a complete solution to all their promotional requirements and personal service, media exposure, social media marketing and the option of packages for cost efficiently viable campaigns.

Our promoters undergo regular brand/product knowledge training, which ensures that our clients get positive output from input. We offer our clients promoters exclusive to them and they sign exclusivity contract to make sure of this clause.

Using our knowledge and experience of marketing strategy development and marketing planning we focus on working our clients to get upfront thinking right and to develop marketing plans that will deliver sustainable improvements in business results.

A common trap that many businesses fall in into is getting 'stuck' into doing marketing activity before they have a clear plan of what they want to achieve and why.

Background

Chocs Pro has been in the entertainment industry for 30 years, the members having a track record that exceeds 30 years in sound, lighting, stage and entertainment. Specializing in the Gig Rig and trailer industry.

Based in Gauteng, our core business is promotions and activations, organize music concerts and corporate events. Our target market ranges from big to small companies, outdoor concerts, to the smallest indoor event and brand promotions for various clientele needs

We offer our clients exclusive service specializing in the development of marketing strategies, tactical campaigns, brand activation programmes.

We believe that excellent service is the key to maintaining a happy and successful relationship between our clients and such we believe in building “partnerships”.

Having build a solid relationship with Play Makers SA, Ground Works Connective, Captivate Activations and Dithakga Events



Micho Rig

A Toyota Hino 2018, 8 ton size 7200mm long including the cab, 2400 in height and 2600 width

CD Player	CD200iL	Tascam	1
CD Player	CDJ850	Pioneer	
DJ Mixer	DJM 750	Pioneer	
Speaker	VT4888	JBL	6
Base Bin	SRXSP230	JBL	4
Monitor	PRX	JBL	2
Mixing desk	Soundcraft	Expression	1
Amp	3500	Tech	4
Mic Mixer		Soundweb	1
Mic receiver	ULXD4	Shure	1
Mic Stand		Konig	4
Lapel Mic		Country Man	2
Cord Mic	SM58	Shure	2
Cord Mic	SM57	Shure	2
Wireless Mic	SM58	Shure	2
Receiver	SM58	Shure	2
Active Di	AR133		2
5 way multi plug		Speakon	3
Snake and 24 channel controller			1
10m Ext cable			3
50m Ext cable			1
6.3 jack to jack			8
10m XLR to XLR			6
5m XLR to XLR			6
6m XLR to XLR			5
2mXLR to XLR			4
Power kettle cable			4
Speakon Power Cable			2
DBX			1



Branding

Our music Truck and Music trailers, can be fully branded to client specifications, well:

With full branding the client brand is exposed on motion and during activation, giving it a more exposure.



Branding Ideas



Rear wall 4.2w x 2.51h. visible between speakers



Speaker cavity

1.53w x 2.65h

Rear door 2.6w x 2.72h

Stage (door) 4.24w x 2.51h



Semi - Branding

Our music Truck and Music trailers, can be semi branded to client specification.

With semi branding, Distell can change from one brand to another with a click of a thumb. It is also cost effective if you are doing multi brands activations





Promotional Trailer

- Activations and promotions with the gig trailer for the smaller events and brand awareness. Professional sound system, DJ and MC friendly.
- Unit can be branded
- Fast and easy set up
- Roadside brand awareness
- Mall activation
- Instore brand awareness

“Why Gig Rig? maybe Music Trailer”

In the current economic climate, the Gig Rig is financially feasible, saving costs of, stage hire, sound hire, lighting, special effects, set up crew, security and management.

The Rig can be fully functional within 25 minutes or less after arrival, no lengthy set up procedures.

Music trailers are easy to set up and strike. Easily operated, a rep can hook it up and do promotions with or without a DJ. It's a Plug and Play system with MC tools.

Also, our trailers can be used inside the malls or confined and small spaces. They are equipped with generator, so they can be used anywhere regardless of power unit or not.

Other Benefits:

Inform the client of what's on offer

Flash Mobs

Awareness Campaign

Promotions

Brand Activation and Launch

Live Entertainment/DJ's/MC

Festivals/Concert in the park

It can reach all outlying areas easily and still give patrons a good time as if they are in the urban area

No costly or time-consuming set-up and strike time

What Can We Do for you

Our Rig can be used as a activation vehicle with the following benefits:

Wi Fi is available for interaction with the crowd and social media sharing of the event

It can be used at designated area for Sport events, fashion shows, lifestyle, entertainment and promotions

You can do sponsorship activation (Schools, NGO and Events)

It can operate in any weather conditions

You always have advantage of a PA and music system to promote and entertain restaurant patrons

It can be customised to your need

It entertains while pushing brand awareness

It lends itself to live artists, Dj's and entertainers

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